

Eden Prairie Insurance Professional Recognized Named As Minnesota's Top Long Term Care Insurance Sales Professional



Eden Prairie insurance professional, Leslie Martens was recognized as the leading long term care insurance professional in Minnesota for the second time in her career.

Leslie Martens, CLTC, a long term care insurance specialist with Richfield-based Newman Long Term Care was recognized by [the American Association for Long term Care Insurance](#), the national trade organization, as the recipient of the industry's 2013 National LTC Insurance Achievement Award.

There are some 40,000 insurance and financial professionals who market long term care insurance, says Jesse Slome, the Association's executive director. To be recognized as the leading professional within a state is certainly an important distinction held by only 50 industry leaders.

The annual industry award, first established in 2000, recognizes leading long term care insurance sales professionals working to meet the needs of consumers nationwide. Martens was recognized for her sales of long term care insurance protection to individual consumers.

The risk of needing long term care is significant because more of us are living longer lives, explains Martens. I am passionate about educating individuals and families about the risk they face and their options to avoid what can be a financially and emotionally devastating event.

Leslie Martens understands the entire progression of a long term care event. With a nursing background in long term care and management, she understands care delivery. She also has a background in insurance and planning, previous to her joining Newman Long Term Care in 2006. With this wealth of experience in both funding and providing care, Leslie provides a complete picture of how people can protect their care choices, their family, and their financial future. Leslie shares real-life experiences in her education process, having clients and family members who have benefited from their long term care insurance. Leslie earned the Certified in Long Term Care (CLTC) designation and has previously been honored as one of the top long term care producers in Minnesota.

"The hard work and dedication of professionals like Leslie have helped to make Newman Long Term Care an industry leader, said Jesse Slome, AALTCI director. This award is representative of her ability to provide valuable advice, expertise and support."

Deb Newman, President of Newman Long Term Care shares this sentiment. "I don't know many professionals who focus so well on matching the right solution to the clients. Leslie genuinely listens to their concerns and works with them to find the right plan for their unique circumstances and finances. She has helped hundreds of Minnesota families prepare for the consequences of a long term care event."

For more information on long term care planning contact Leslie Martens at 612-454-4423 or via E-mail at LeslieM@NewmanLTC.com.

Click here for a press-quality photo of Leslie Martens:
http://www.newmanlongtermcare.com/images/leslie_hires.jpg

About Newman Long Term Care

Founded in 1990, Newman Long Term Care has focused exclusively on long term care insurance for more than two decades. The Minnesota-based firm is a national leader in the industry and currently sells long term care insurance in all 50 states. For more information about Newman Long Term Care, visit <http://www.NewmanLTC.com>.



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